






OBRA BLANCA®

# AGENDA 2024

15-17 OCT 2024 EXPO SANTA FE MEXICO CITY

| TUESDAY OCTOBER 15th   | WEDNESDAY OCTOBER 16th  | THURSDAY OCTOBER 17th  |
|--|---|--|
| CYCLE  | CYCLE   | CYCLE  |
| LIVING SPACE   | SUSTAINABILITY AND INNOVATION   | LIGHTING   |
| <p><b>09:00-13:30</b> Congress day 1<br/> <b>XXVII PAN AMERICAN CONGRESS OF ARCHITECTS</b><br/>           "Architecture within limits"<br/>           In alliance with <b>FCARM and FPAA</b><br/>           B3 Hall</p> <hr/> <p><b>11:00-13:30</b> Forum day 1<br/> <b>SECOND NATIONAL HOUSING FORUM</b><br/>           In alliance with <b>FCARM, CANADEVI Valle de México and Mejor Ciudad Association</b><br/>           A1 Hall</p> <hr/> <p><b>11:00-14:00</b> Forum<br/> <b>1ST AMIC CORPORATE INTERIOR DESIGN FORUM</b><br/>           In alliance with <b>AMIC, Mexican Association of Corporate Interior Design</b><br/>           Grand Auditorium</p> <hr/> <p><b>16:30-18:00</b> Conference<br/> <b>ARCHITECTURE INSIDERS</b><br/>           "Business Innovación"<br/>           In alliance with <b>CANL</b><br/>           A1 Hall</p> | <p><b>10:00-13:30</b> Congress day 2<br/> <b>XXVII PAN AMERICAN CONGRESS OF ARCHITECTS</b><br/>           "Architecture within limits"<br/>           In alliance with <b>FCARM and FPAA</b><br/>           B3 Hall</p> <hr/> <p><b>10:00-13:30</b> Forum day 2<br/> <b>SECOND NATIONAL HOUSING FORUM</b><br/>           In alliance with <b>FCARM, CANADEVI Valle de México and the Mejor Ciudad Association</b><br/>           A1 Hall</p> <hr/> <p><b>11:00-13:30</b> Forum<br/> <b>SUSTAINABILITY FORUM</b><br/>           In alliance with <b>SUMe and TCNA</b><br/>           Grand Auditorium</p> <hr/> <p><b>13:30-14:30</b> Conference<br/> <b>STUDY ON EXPECTATIONS OF THE CONSTRUCTION INDUSTRY IN MEXICO 2024</b><br/>           By César Ortega de la Roquette<br/>           In alliance with <b>BIMSA REPORTS</b><br/>           Grand Auditorium</p> <hr/> <p><b>15:00-16:30</b> Conference<br/> <b>DESIGN AS A SENSORY EXPERIENCE FROM THE CITY TO THE OBJECT</b><br/>           By Ramón Esteve<br/>           In alliance with <b>GLOCAL</b><br/>           Grand Auditorium</p> | <p><b>10:00-13:30</b> Congress day 3<br/> <b>XXVII PAN AMERICAN CONGRESS OF ARCHITECTS</b><br/>           "Architecture within limits"<br/>           In alliance with <b>FCARM and FPAA</b><br/>           B3 Hall</p> <hr/> <p><b>11:00-14:00</b> Forum<br/> <b>SECOND LIGHTING FORUM</b><br/>           In alliance with <b>ILUMINET and IES MÉXICO</b><br/>           Grand Auditorium</p> |

## CONFERENCES

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| <p><b>17:30-18:30</b> Conference<br/> <b>FUENSANTA NIETO ENRIQUE SOBEJANO</b></p>  <p><b>NIETO AND SOBEJANO</b><br/>           In alliance with <b>ARQUINE</b><br/>           Sponsored by: <b>INTERCERAMIC, FIRENZE, DALTILE y VITROMEX</b><br/>           Grand Auditorium</p> | <p><b>17:30-18:30</b> Conference<br/> <b>GIANCARLO MAZZANTI</b></p>  <p><b>MAZZANTI TEAM</b><br/>           In alliance with <b>ARQUINE</b><br/>           Sponsored by: <b>INTERCERAMIC, FIRENZE, DALTILE y VITROMEX</b><br/>           Grand Auditorium</p> | <p><b>17:30-18:30</b> Conference<br/> <b>ELIZABETH DILLER</b></p>  <p><b>DILLER SCOFIDIO + RENFRO (DS+R)</b><br/>           In alliance with <b>ARQUINE</b><br/>           Sponsored by: <b>INTERCERAMIC, FIRENZE, DALTILE y VITROMEX</b><br/>           Grand Auditorium</p> |
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Activities during the 3 days

## VISIT OBRA BLANCA SPACE

Activities during the 3 days

OBRA BLANCA 2025 CMF DYNAMIC

LIVE INTERVIEWS

Activities during the 3 days

## VISIT THE CONNECTION SPACE

Activities during the 3 days

### TECHNICAL TALKS

Given by the exhibiting brands

### DEVELOP YOUR NETWORK

Interact with suppliers and professionals

### COMPLIMENTARY DRINKS

Schedules  
Coffee: 11:00 - 13:00  
Cocktail: 15:00 - 19:00

Activities during the 3 days

## ARCHITECTURE BIENNALS

Activities during the 3 days

### V IBERO-AMERICA LIGHTING BIENNIAL

In alliance with **ILUMINET**

### XVIII NATIONAL MEXICAN ARCHITECTURE BIENNIAL

In alliance with **FCARM**

### XXII NUEVO LEÓN ARCHITECTURE BIENNIAL, PROJECT LA LUZ

In alliance with **CANL**

Conference with cost.  
Includes entrance to the exhibition.



\*Program subject to change without notice.

Information and tickets at [obrablancaexpo.com](http://obrablancaexpo.com)