



PROGRAM
1st AMIC
CORPORATE
INTERIOR DESIGN
FORUM

OBRA BLANCA®

15 OCT 2024
EXPO SANTA FE MEXICO CITY

TUESDAY, OCTOBER 15th

Grand Auditorium

11:00-11:05 WELCOME TO THE FORUM Gabriel Salazar

11:05-11:10 AMIC PRESENTATION Oliver Jaimes

11:15-11:40 TOWARDS THE RECOVERY OF THE OFFICE MARKET



**MARTHA
MILLÁN**

Gensler

11:45-12:10 INTERIORS: A REFLECTION OF THOUGHT



**TAIDE
BUENFIL**

Diversity and
Inclusion
Specialist

12:15-12:40 EVOLVING WORKSPACE - HUMANIZING WORK EVOLVING WORKPLACE



**JAN
JOHNSON**

HNI/IHO
Group

12:45-13:55 THE IMPACT OF NEARSHORING IN MEXICO: TRANSFORMATION AND OPPORTUNITIES IN THE OFFICE INDUSTRY



**MAURICIO
COSTE**

Cushman &
Wakefield



**AMY
HENDERSON**

Vice President of
Corporate Services at
CBRE



**PAOLA
GOVEA REYES**

Director of Commercial
and Marketing Strategy

MORE INFORMATION



REGISTER



AMIC
ASOCIACIÓN MEXICANA DE INTERIORISMO CORPORATIVO A.C.

*Program subject to change without notice.



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