



PROGRAM  
**SECOND NATIONAL  
 HOUSING FORUM**

OBRA BLANCA®

15-16 OCT 2024  
 EXPO SANTA FE MEXICO CITY

TUESDAY, OCTOBER 15th "Living here and now"

A1 Hall

10:50-11:00 OPENING

11:00-12:15 NEW SCHEMES FOR RENTAL HOUSING: CHALLENGES AND OPPORTUNITIES



**ROSALBA  
 GONZÁLEZ**

Urban  
 Development  
 Consultant



**LIDIA  
 GONZÁLEZ**

Sociologist and  
 Doctor in Urban  
 Planning



**FRANCISCO  
 LÓPEZ**

Expert in  
 management and  
 operation of vertical  
 housing development



**JASON  
 CAMACHO**

Moderator  
 Executive Secretary of the  
 Public Policy and Program  
 Follow-up Committee  
 of the National Housing  
 Council

12:30-13:30 LIVING HERE AND NOW: PERSPECTIVES FROM DIFFERENT GENERATIONS



**CAROLINA  
 PEDRONI**

Architect specialized  
 in architectural and  
 urban design



**CARLA  
 ESCOFFIÉ**

Master in Human  
 Rights and  
 Democratization



**FÉLIX  
 SÁNCHEZ**

Sanchez  
 Architects &  
 Associates



**CARINA  
 ARVIZU**

Moderator  
 Specialist in  
 urban public  
 policy

OCTOBER, WEDNESDAY 16th "New Housing Policies, Learning from other examples"

A1 Hall

10:00-10:50 NEW HOUSING POLICIES, TWO PERSPECTIVES



**CATHERINE  
 PAQUETTE**

International expert  
 on urban and housing  
 policies in Latin  
 America



**JORGE PÉREZ  
 JARAMILLO**

Member of the Chaire  
 ETI committee director  
 of research associates  
 University of La Sorbonne

11:00-11:50 URBAN TRANSFORMATIONS FOR HOUSING



**JULIA GÓMEZ  
 CANDELA**

Consulting firm  
 specialized in the  
 coordination of complex  
 projects and the design  
 of public policies in Latin  
 America



**JOSÉ MARÍA  
 EZQUIAGA**

Ezquiaga Architecture,  
 Society and Territory

12:00-13:30 HOUSING FOR EVERYONE, CHANGING THE COLLECTIVE IMAGINATION



**MARÍA SILVIA  
 EMANUELLI**

INFONAVIT Cultural  
 Space Advisory Group /  
 Advisory Committee of  
 the Head of Government  
 of Mexico City



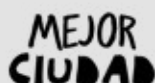
**FEDERICO  
 TABOADA**

General Director of the  
 Institute for Democratic  
 Planning and Foresight of  
 Mexico City

MORE INFORMATION



REGISTER



\*Program subject to change without notice.

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