



PROGRAM
**SUSTAINABILITY
 FORUM**

OBRA BLANCA®

16 OCT 2024
 EXPO SANTA FE MEXICO CITY

WEDNESDAY, OCTOBER 16th

Grand Auditorium

11:00-11:05 WELCOME TO THE FORUM

11:05-11:15 PRESENTATION OF THE RESULTS FROM THE FIRST FLOORING SUSTAINABILITY SUMMIT 2024



**BILL
 GRIESE**

TCNA

11:15-11:50 SUSTAINABILITY REALITIES FOR PROJECTS IN MEXICO

Panel Discussion



**VICTORIA
 PLASCENCIA**

VP Interior Design



**BERNARDO
 LEW**

ARCO Arquitectura
 Contemporánea



**JUAN MANUEL
 LEMUS**

ELZ Arquitectos



**LORENZO
 DÍAZ**

Moderator
 Obra Blanca

12:00-13:30 BREAKING THE CLICHÉS ABOUT SUSTAINABILITY

Panel Discussion



**CLAUDIA
 ESPINOZA**

TRUE Zero



**LAURENT
 HERBIERT**

Water sustainability



**JESÚS
 GALVÁN**

Vice President
 of SUMe



**LEOPOLDO
 VILCHIS**

Architectural
 coatings and
 traffic solutions



**XAVIER
 VALLADARES**

Moderator
 ECOstudio XV

A meeting that seeks to outline the objectives of sustainability and evaluate the standards, certifications and initiatives that lead to the development of better projects, questioning what has been learned so far and reviewing the way in which we are facing the challenges to ensure that all improvements will be comprehensive.

Obra Blanca is emerging as the trigger for actions and skills to add more sustainability, subtract energy consumption, multiply the benefits among all people and promote the creation of transversal standards in a common language.

MORE INFORMATION ↗

REGISTER ↗



*Program subject to change without notice.

Information and tickets at obrablancaexpo.com