



PROGRAM
**SUSTAINABILITY
FORUM**

OBRA BLANCA®

16 OCT 2024
EXPO SANTA FE MEXICO CITY

WEDNESDAY, OCTOBER 16th

Grand Auditorium

11:00-11:05 WELCOME TO THE FORUM

11:05-11:15 PRESENTATION OF THE RESULTS FROM THE FIRST FLOORING SUSTAINABILITY SUMMIT 2024



**BILL
GRIESE**

TCNA

11:15-11:50 SUSTAINABILITY REALITIES FOR PROJECTS IN MEXICO

Panel Discussion



**VICTORIA
PLASEÑCIA**

VP Interior Design



**BERNARDO
LEW**

ARCO Arquitectura
Contemporánea



**JUAN MANUEL
LEMUS**

ELZ Arquitectos



**LORENZO
DÍAZ**

Moderator
Obra Blanca

12:00-13:30 BREAKING THE CLICHÉS ABOUT SUSTAINABILITY

Panel Discussion



**CLAUDIA
ESPINOSA**

TRUE Zero



**LAURENT
HERBIERT**

Water sustainability



**JESÚS
GALVÁN**

Vice President
of SUMe



**LEOPOLDO
VILCHIS**

Architectural
coatings and
traffic solutions



**XAVIER
VALLADARES**

Moderator
ECOstudio XV

A meeting that seeks to outline the objectives of sustainability and evaluate the standards, certifications and initiatives that lead to the development of better projects, questioning what has been learned so far and reviewing the way in which we are facing the challenges to ensure that all improvements will be comprehensive.

Obra Blanca is emerging as the trigger for actions and skills to add more sustainability, subtract energy consumption, multiply the benefits among all people and promote the creation of transversal standards in a common language.

MORE INFORMATION



REGISTER



*Program subject to change without notice.

Information and tickets at obrablancaexpo.com