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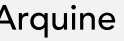





AGENDA2025

SIXTH EDITION

14-16 OCT 2025 EXPO SANTA FE MEXICO CITY

TUESDAY, OCTOBER 14 th	WEDNESDAY, OCTOBER 15 th	THURSDAY, OCTOBER 16 th
CYCLE	CYCLE	CYCLE
LIVING SPACE	SUSTAINABILITY AND INNOVATION	LIGHTING
11:00-13:30 Forum day 1 THIRD NATIONAL HOUSING FORUM "Housing as an Agent of Social Change" In alliance with    Location: AGORA	11:00-13:30 Forum day 2 THIRD NATIONAL HOUSING FORUM "Housing as an Agent of Social Change" In alliance with    Location: AGORA	09:00-17:00 Conference BUILDING AUTOMATION DAYS "The meeting point where innovation comes to life" Organized by  Location: AGORA
11:00-14:00 Forum SECOND CORPORATE INTERIOR DESIGN FORUM "Trends, technology, and human vision for the future of corporate interior design" In alliance with  Location: GRAND AUDITORIUM	10:30-13:00 Forum SECOND SUSTAINABLE FORUM "Materiality, Emissions, and Innovation: How can we make informed decisions?" In alliance with EC  Sponsored by:  Location: GRAND AUDITORIUM	10:30-14:00 Forum THIRD LIGHTING FORUM "Technology, Trends, and Lighting Design in One Space" In alliance with   Sponsored by   Location: GRAND AUDITORIUM
15:00-16:00 Conference WOMAN, DESIGN, DIALOGUES AND CHALLENGES WITH THE INDUSTRY In alliance with  Location: GRAND AUDITORIUM	13:00-13:30 Sequential panel CMF FORECAST PRESENTATION OBRA BLANCA 2027 Sponsored by  Location: GRAND AUDITORIUM	
16:30-18:30 Conference ARCHITECTURE INSIDERS 6.0 "Digital Marketing: Strategies in the Design Business" In alliance with  Location: AGORA	13:30-14:30 Conference STUDY ON CONSTRUCTION EXPECTATIONS IN MEXICO 2025 "Current Situation and Outlook" In alliance with  Location: GRAND AUDITORIUM	
	15:30-18:30 Conference SUSTAINABLE CONSTRUCTION TALKS "A global space with a local impact" Organized by  Location: AGORA	

CONFERENCES

17:30-18:30 Conference WINKA DUBBELDAM  DIRECTOR OF SCI-ARC In alliance with  Location: GRAND AUDITORIUM	17:30-18:30 Conference RENÉ POGGIONE SUSEL BIONDI  POGGIONE + BIONDI ARQUITECTOS In alliance with  Location: GRAND AUDITORIUM	17:30-18:30 Conference RAFAEL ARANDA  RCR ARQUITECTES 2017 PRITZKER AWARD In alliance with  Location: GRAND AUDITORIUM
Conferences sponsored by:   		

Activities during the 3 days	VISIT OBRA BLANCA SPACE	Activities during the 3 days
SPACE DESIGNED BY AMOATO & LUCA SALAS Sponsored by     	CMF OBRA BLANCA 2027 FORECAST Trends in Color, Materials, and Finishes for Architecture and Interior Design in Mexico	LIVE INTERVIEWS Conversations with experts streamed live via Facebook

Activities during the 3 days	VISIT THE CONNECTION SPACE	Activities during the 3 days
TECHNICAL TALKS Presented by the exhibiting brands Sponsored by  	DEVELOP YOUR NETWORK Interact with suppliers and professionals	COMPLIMENTARY DRINKS Schedule: Coffee: 10:00 - 14:00 Cocktails: 15:00 - 19:00

Activities during the 3 days	ARCHITECTURE BIENNAL	Activities during the 3 days
EXHIBITION OF THE SEVENTH MEXICO CITY ARCHITECTURE BIENNIAL In alliance with  		

Conference with cost. Includes entrance to the exhibition.

*Program subject to change without notice.



Information and tickets at obrablancaexpo.com